



# Create stunning eLearning content in minutes

Now anyone can create stunning eLearning content  
Digital Learning Maturity Curve



Beginner



Professional



Trendsetter

Non-interactive Content  
Classroom | Webinar | PPTs

Interactive Content  
eLearning Use Cases  
Video Based Learning

Immersive Learning  
Mobile | VR

Smooth Delivery

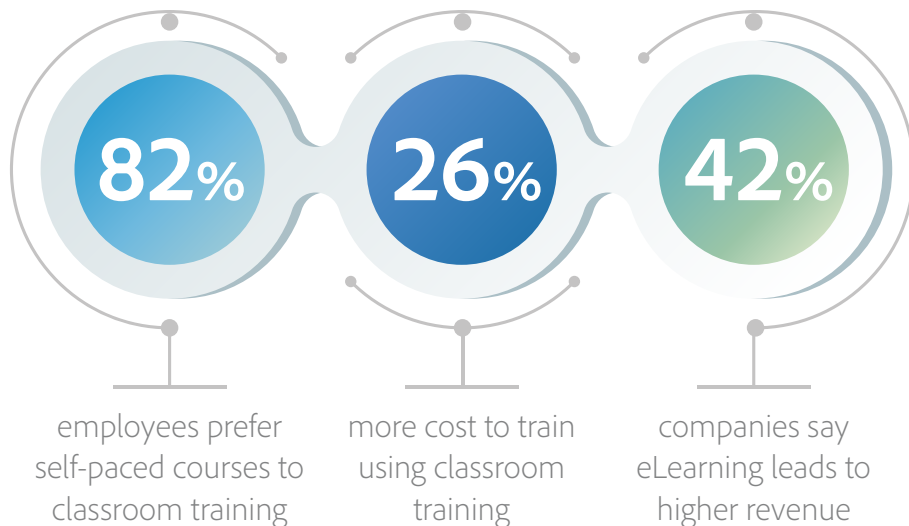
+ Engagement + Speed  
+ Tracking

+ Experience

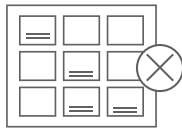
Training  
Type

Current  
Focus

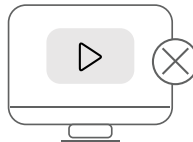
# Kickstart eLearning for New to eLearning users



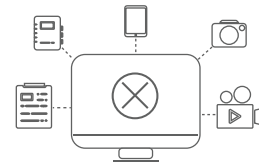
## Top Challenges



No storyboarding and instructional design experience

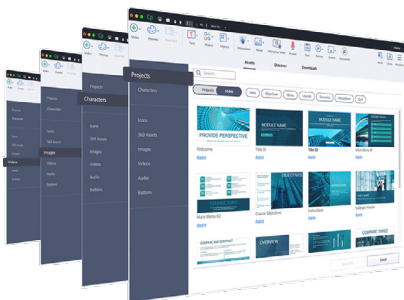


No knowledge about how to repurpose existing classroom videos and PPT slides

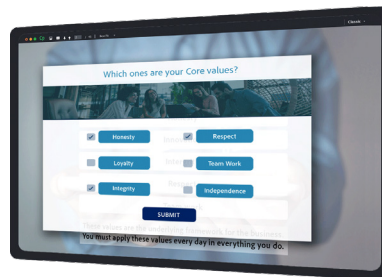


No access to eLearning assets.

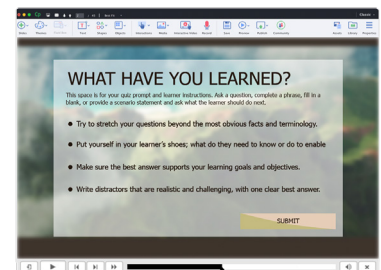
## Jumpstart eLearning with Adobe Captivate



Compliance and soft skills training using Quick Start Projects

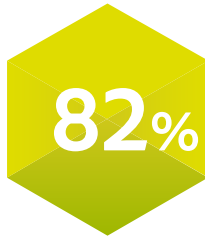


Classroom and YouTube video to interactive video

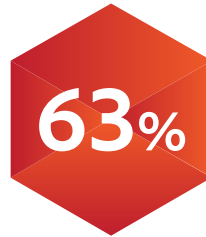


PowerPoint to interactive video

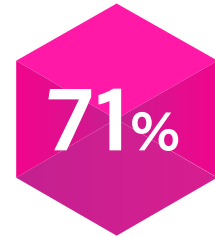
# Rapid Authoring for Professionals



of organizations create Interactive eLearning content



employees want to learn proactively

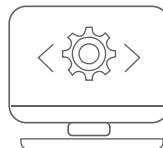


organizations create video based content

## Top Challenges



82% instructional designers report having insufficient time to develop course and 58% of learning pros need rapid authoring



On an average content developers use 6 tools for eLearning authoring

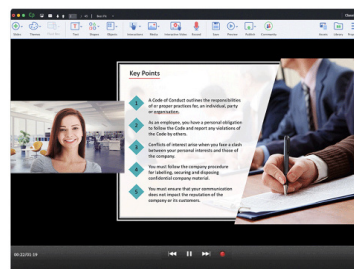


52% instructional designers say they lack sufficient technical knowhow to create courses

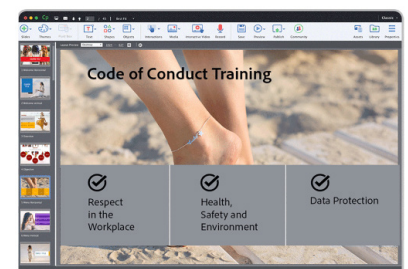
## Create everything eLearning in minutes with Adobe Captivate



Rapid authoring using ready-to-go slides, out-of-box assets and interaction



Video-based learning using screencast and application simulations



Multi-module branched course

# Future ready eLearning for Trendsetters



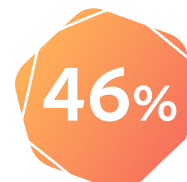
companies consider mobile as preferred device for learning delivery



companies are already doing mobile learning

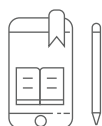


users studying on mobile device are 3x more likely to track progress



of companies say AR/VR will become mainstream in organizations within 3 years

## Top Challenges



complexity in authoring mobile learning and VR experiences



previewing VR content without VR equipment

## Create future-ready eLearning courses with Adobe Captivate



Mobile responsive courses



Virtual Reality courses

## Get Help. Get Trained.

Reach out to us for 24x5 support on Adobe Captivate. Register for 50+ Free webinars or enroll into Adobe Captivate Certificate Program



24x5 Support



Adobe eLearning Community



Attend 50+ Free Webinars



Adobe Captivate Specialist Certificate Program

To know more about Adobe Captivate (2019 release), please visit <https://www.adobe.com/products/captivate.html>

For any sales and product enquiries, write to us at [everythingelearning@adobe.com](mailto:everythingelearning@adobe.com)